



First Annual Culinary Challenge and Food Truck Expo!

Saturday, September 24, 2016 • 12pm-4pm

1701 5th Avenue, Suite 1

Charleston, WV 25387

304.414.4414

# A Healthy Taste Festival

## Sponsorship Commitment Form A Healthy Taste Festival 2016

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to sponsor the following (see following pages for sponsor benefits and event descriptions):

- \_\_\_\_\_ Healthy Taste Festival Sponsor or The Master Chef Culinary Title Sponsor \$5,000
- \_\_\_\_\_ The Executive Chef Sponsors \$2,500
- \_\_\_\_\_ The Sous Chef Sponsors \$1,500
- \_\_\_\_\_ The Maître D Sponsors \$1,000
- \_\_\_\_\_ The Apprentice Sponsors \$500

Total Sponsorship Commitment: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Recognition should be listed as:**

\_\_\_\_\_

*Call us today for sponsorships!*

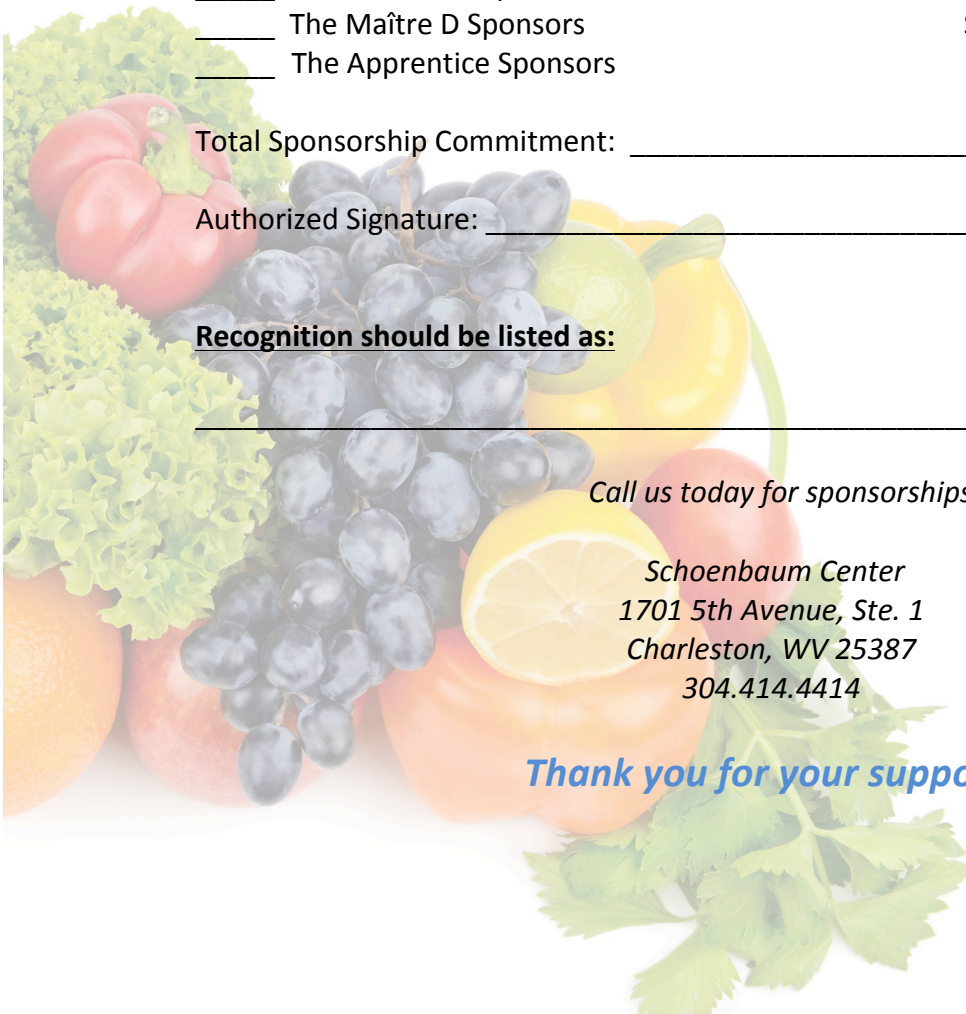
Schoenbaum Center  
1701 5th Avenue, Ste. 1  
Charleston, WV 25387  
304.414.4414

**Thank you for your support!**



**Schoenbaum Center**

Please visit us at  
[schoenbaumcenter.org](http://schoenbaumcenter.org)



# Sponsor Benefits

## Healthy Taste Festival Sponsor or The Master Chef Culinary Title Sponsor \$5,000

- Recognition as A Healthy Taste Festival Title Sponsor
- Listing of sponsorship on press release and agenda
- A 10ft.X10ft. Vendor Stall to represent company
- Company logo on welcome banner
- Logo on promotional materials, signage, marketing, social media, and website
- Banner displayed at the event venue (provided by sponsor)
- Logo on event landing page with a link to company's website
- Sponsorship items distributed throughout the event (provided by sponsor)
- Awards and registration sponsorship recognition
- Acknowledgement from Announcers/Entertainment Performances
- Opportunity to co-present the awards to culinary challenge recipients
- Company name on culinary competition awards
- 10 entry tickets & 20 food tickets

## The Executive Chef Sponsors \$2,500

- Listing of sponsorship on press release and agenda
- A 10ft.X10ft. Vendor Stall to represent company
- Company logo on welcome banner
- Logo on promotional materials, signage, marketing, social media, and website
- Banner displayed at the event venue (provided by sponsor)
- Logo on event landing page with a link to company's website
- Sponsorship items distributed throughout the event (provided by sponsor)
- Awards and registration sponsorship recognition
- Acknowledgement from Announcers
- 6 entry tickets & 12 food tickets

## The Sous Chef Sponsors \$1,500

- Listing of sponsorship on press release and agenda
- A 10ft.X10ft. Vendor Stall to represent company
- Sponsorship items distributed throughout the event (provided by sponsor)
- Logo on promotional materials, signage, marketing, social media, and website
- Banner displayed at the event venue (provided by sponsor)
- Logo on event landing page with a link to company's website
- 4 entry tickets & 10 food tickets

## The Maître D Sponsors \$1,000

- Recognition as Healthy Taste Entertainment Sponsor
- Logo on promotional materials, signage, marketing, social media, and website
- 4 entry tickets

## The Apprentice Sponsors \$500

- Text recognition on signage and website
- 2 entry tickets





## A Healthy Taste Festival

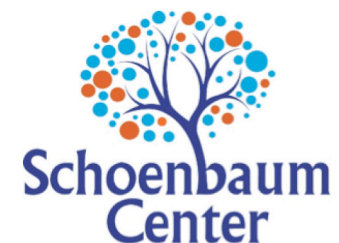
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### Event Descriptions

**A Healthy Taste Festival – Saturday, September 24, 2016 • 12p.m.-4 p.m.**

- The ticketed event is a healthy cuisine competition for the community and a vital fundraiser for the Schoenbaum Center.
- Local competitors will prepare a healthy dish, featuring local produce as a primary ingredient.
- Attendees who buy tickets will be able to visit competitors and sample their dishes.
- Other vendors will be on-site to demonstrate the benefits of healthy living, as well as ways in which attendees can focus on healthy cuisine.
- Local food trucks will be on hand to highlight their premier dishes.
- Performances by local entertainment and live bands.
- There will be a Kid's Zone for entertainment, family fun time, and introduction to healthy choices.



**Please visit us at**  
**[schoenbaumcenter.org](http://schoenbaumcenter.org)**